**(I) Mentorkart.com(**[**https://mentorkart.com/**](https://mentorkart.com/)**)**

* **Website details**

**OPTIONS AVAILABLE FOR MENTEES**

1. Chat with a group of mentors
2. Personalized 1:1 chat with mentors
3. Schedule a call with mentors
4. Attend Live q&a sessions( live Q&A sessions with various Mentors, CxO’s, Industry experts, Investors, and advisors )
5. Masterclasses & exclusive
6. Meet investors & industry experts to raise funds(helps in starting startups)

**OPTIONS AVAILABLE(for mentors)**

##### **1:1 INDUSTRY MENTORSHIP**

##### **BE A LIFE SKILLS COACH**

##### **ADD-ONS(if anyone wants to be something else)**

* **About**

1. Connecting mentor with mentees.

* **Finance details**

# Tech-based mentorship platform MentorKart raises $150K led by Startup Buddy’s founders

1. 4 seed money- $63.2k( LAST 22 NOV 2021) , $150k , $14k , $21.6k
2. One angel – $78.8k

4th April 2020 , Got rejection in one of the [seed funding](https://en.wikipedia.org/).

# 

* **About the investors and the top person from the company**

1. Founded by Ashish Khare in New Delhi
2. Founder and CEO of IoT(Internet Of Things) and Mentorkart

* **Tech details**

1. **CMS**

[WordPress](https://wordpress.com/)

Widgets

[OWL Carousel](https://owlcarousel2.github.io/OwlCarousel2/)

Facebook

1. **Analytics**

Linkedin Insight Tag

Google Analytics

Google Ads Conversion Tracking

Facebook Pixel

Blogs

WordPress

1. **Font scripts**

Twitter Emoji (Twemoji)

Google Font API

**4. Miscellaneous**

[Babel](https://babeljs.io/docs/en/index.html)

**5. Web** [**se**](https://www.wappalyzer.com/technologies/web-servers/?utm_source=popup&utm_medium=extension&utm_campaign=wappalyzer)**rvers**

[Apache](https://httpd.apache.org/)

**6. Programming languages**

[PHP](https://www.w3schools.com/php/)

**7. Operating systems**

[Ubuntu](https://en.wikipedia.org/wiki/Ubuntu)

**8.** [**CDN**](https://www.cloudflare.com/en-in/learning/cdn/what-is-a-cdn/)

[cdnjs](https://cdnjs.com/)

**9. Databases**

[MySQL](https://www.mysql.com/)

**10. Advertising**

Twitter Ads

Youtube ads

Linkdin ads

**11. Tag managers**

[Google Tag Manager](https://marketingplatform.google.com/about/tag-manager/)

**12. JavaScript libraries**

[core-js](https://www.npmjs.com/package/core-js)

[Select2](https://select2.org/)

[Modernizr](https://modernizr.com/)

Lodash

jQuery Migrate

jQuery

Flickity

**13. UI frameworks**

[Material Design Lite](https://getmdl.io/)

**14. Retargeting**

Google Remarketing Tag

* **Market segment**

—----------------

* **Business model**

Course wise fees model (paid)

* **Good point**

1. Strong connection provided by the last investor(22 nov 2022).

*Monthly visit growth 6.43%*



1. Regularly take interviews with famous mentors on youtube.

**(II) THE MENTOR(**[**https://thementor.live/**](https://thementor.live/)**)**

* **Website Details**([https://www.thementorway.com/](https://www.thementorway.com/)))

1. Here the courses are present in parts like BEGINNER “C” to ADVANCED “C”.
2. They are selling these courses at a minimal rate starting from 10 Rupees to 100 rupees.
3. They have interview questions available for different companies like ACCENTURE, CAPGEMINI, CISCO, COGNIZANT, DELOITTE, INFOSYS, ORACLE, TCS, TECH MAHINDRA, etc.
4. Free 1:1 consultation with industry experts and premium plans for interview prep and live mock interviews.
5. Has features as resume builder(Rs 150) and resources.

* **About**

1. **We are a leading training and recruitment services company**. We cater to manpower requirements across the country and impart various employment oriented training programs to job aspirants. Having our base in Nagpur, we have spread our network in Maharashtra, Chhattisgarh, Madhya Pradesh, Gujarat and West Bengal. Our expertise lies in providing quality & experienced manpower to cater to various business requirements.

* **Finance details**

**—----------**

* **About the investors and the top person from the company**

1. **Vikram Shetty is the co-founder of The Mentor. And this person is recommended by Akhilesh Samaiya who is a B.O.R.L. Vendor at RUTVI OIL FIELD SERVICES PRIVATE LIMITED .**

* **Technology used**

**1.CMS**

**WordPress**

**2.Blogs**

**WordPress**

**3.Web servers**

**LiteSpeed**

**4.Programming languages**

**PHP**

**5.Databases**

**MySQL**

* **Market segment**

**—----------**

* **Business model**

1. Here the courses are present in parts like BEGINNER “C” to ADVANCED “C”.
2. They are selling these courses at a minimal rate starting from 10 Rupees to 100 Rupees.

* **Good Points**

**—-----------**

**Mentor Matchmaker(**[**https://www.mentormatchmaker.com/**](https://www.mentormatchmaker.com/)**)**

Build with Apache, google apps and euro.

It is a NGO under another NGO.(40 people)

**Not a considerable competitor**

**(III) CODING COACH**

* **Website details**
* [Coding Coach: Home](https://codingcoach.io/)
* For providing mentors for tech stacks like Java, nodeJS, ML, python.etc

Have mentors all across the globe

* Mock job opportunity created by Coding Coach to train developers getting familiar with the process of interviewing.

### 

* **About**

**Coding Coach is a free, open-source platform which aims to connect software developers and mentors all over the world.** It is built by a group of talented and passionate developers, designers, engineers, and humans who want to make the engineering world a better place to collaborate. This project was born out of a desire to provide a platform to connect mentors and mentees throughout the world at no cost. Coding Coach is created by the people, for the people.

* **Finance Details**
* **Investor**
* **Market details**
* **Business model**
* **Good points**

1. **It is a completely new organization developing now at a great rate and almost more than 50 mentors from the various countries joined in the last 10 months…and most of them joined in the last two months.**
2. **Its site has a filter option which makes it easier for the learners to search for the teachers in their required category and also the language in which they want to be taught.**

**3. It covers the whole range of the programming world.**

**4.**  Mock job opportunity created by Coding Coach to train developers getting familiar with the process of interviewing.

(IV) Growth mentor([www.growthmentor.com/](https://www.growthmentor.com/))

* **Website details**

Growth Mentor is a 2-sided marketplace connecting startup and marketing mentors with founders and marketers who could use some help.

* [Rio Rancho](https://www.crunchbase.com/search/organizations/field/organizations/location_identifiers/rio-rancho-new-mexico), [New Mexico](https://www.crunchbase.com/search/organizations/field/organizations/location_identifiers/new-mexico-united-states), [United States](https://www.crunchbase.com/search/organizations/field/organizations/location_identifiers/united-states)
* [1-10](https://www.crunchbase.com/search/people/field/organizations/num_employees_enum/growthmentor)
* Private
* [111,041](https://www.crunchbase.com/search/organization.companies/field/organizations/rank_org_company/111041)
* **Business model**

Subscription-based model—->Monthly plans, quarterly plans

* **About**

Are you looking for advice and guidance on the various tenets of full-stack marketing?

Growthmentor.io was designed for you to easily connect with seasoned growth marketing veterans so that YOU can take responsibility for your marketing program and feel confident about the decisions that you are making.

If you are at all involved in marketing an online business, speaking with a growth mentor will help you navigate the tumultuous waters of modern-day marketing.

* **Investors and employees**

[Growthmentor](https://www.crunchbase.com/organization/growthmentor) has [3](https://www.crunchbase.com/search/jobs/field/organizations/num_current_positions/growthmentor) current employee profiles, including Growth Mentor [Jason Barbato](https://www.crunchbase.com/person/jason-barbato).

*   
  [Jason Barbato](https://www.crunchbase.com/person/jason-barbato)
* Growth Mentor
*   
  [Lex Roman](https://www.crunchbase.com/person/alexa-roman)
* Mentor
*   
  [Johannes Radig](https://www.crunchbase.com/person/johannes-radig)
* Growth Mentor

## Board Member and Advisor Profiles

Number of Board Member and Advisor Profiles

[5](https://www.crunchbase.com/search/jobs/field/organizations/num_current_advisor_positions/growthmentor)

[Growthmentor](https://www.crunchbase.com/organization/growthmentor) has [5](https://www.crunchbase.com/search/jobs/field/organizations/num_current_advisor_positions/growthmentor) board members and advisors, including [Josh Walovitch](https://www.crunchbase.com/person/josh-walovitch).

*   
  [Josh Walovitch](https://www.crunchbase.com/person/josh-walovitch)
* Advisor
* Oct 2020
*   
  [Rodrigo Aronas](https://www.crunchbase.com/person/rodrigo-aronas)
* Advisor
* Nov 2020
*   
  [Asia Orangio](https://www.crunchbase.com/person/asia-matos)
* Advisor
* 2018
*   
  [Danielle Arad](https://www.crunchbase.com/person/danielle-arad)
* Advisor
* Jan 2021
*   
  [Dani Hart](https://www.crunchbase.com/person/dani-hart)
* Advisor
* Oct 2018
* **Technology used**

[Growthmentor](https://www.crunchbase.com/organization/growthmentor) is actively using 46 technologies for its website, according to [BuiltWith](https://builtwith.com/). These include SPF, Google Apps for Business, and Amazon Virginia Region.

[Growthmentor](https://www.crunchbase.com/organization/growthmentor) uses 30 technology products and services including HTML5 (websites run on this), Google Analytics(takes head count, etc), and jQuery(library of javascript), according to [G2 Stack](https://stack.g2.com/).

**(V) ADP LIST(**[**https://www.adplist.org/**](https://www.adplist.org/)**)**

* **Website details**

1. 1.Provide expertise in Design, Marketing, Product management, software development
2. They have been planning all their next month's sessions in advance

* **About**

**A community platform where people can find, book and meet mentors around the world.**

* **Financial detail**

1. [**ADPList**](https://www.crunchbase.com/organization/adplist) **has raised a total of** [**$1.3M**](https://www.crunchbase.com/search/funding_rounds/field/organizations/funding_total/adplist) **in funding over** [**1**](https://www.crunchbase.com/search/funding_rounds/field/organizations/num_funding_rounds/adplist) **round. This was a** [**Seed**](https://www.crunchbase.com/search/funding_rounds/field/organizations/last_funding_type/adplist) **round raised on** [**Jun 30, 2021**](https://www.crunchbase.com/search/funding_rounds/field/organizations/last_funding_at/adplist)**.**
2. [**ADPList**](https://www.crunchbase.com/organization/adplist) **is funded by** [**8**](https://www.crunchbase.com/search/principal.investors/field/organizations/num_investors/adplist) **investors.** [**Wu Wenxiang**](https://www.crunchbase.com/person/wu-wenxiang) **and** [**Crystal Widjaja**](https://www.crunchbase.com/person/crystal-widjaja) **are the most recent investors**

* **Major investors**

[**Rajan anandan**](https://www.crunchbase.com/person/rajan-anandan)

[**Surge aka Sequoia capital**](https://www.crunchbase.com/organization/surge-ahead)

[**6 others**](https://www.crunchbase.com/organization/adplist/company_financials)

* **Technology details**

**1.Widgets**

Facebook

**2.Analytics**

Google Analytics

Google Ads Conversion Tracking

FullStory

Facebook Pixel 2.9.52

1. **JavaScript frameworks**

styled-components 5.3.3

Emotion

React

1. **Web frameworks**

Next.js

1. **Miscellaneous**

webpack

1. **Web servers**

Next.js

Cowboy

1. **Programming languages**

Node.js

1. **Maps**

Leaflet1.7.1

1. **Tag managers**

Google Tag Manager

1. **Development**

styled-components5.3.3

Emotion

1. **Live chat**

Intercom

1. **CRM**

Intercom

1. **JavaScript libraries**

Lodash

core-js3.0.0

PaaS

Heroku

1. **Retargeting**

Google Remarketing Tag

Customer data platform

Segment

* **Business model**

Provides free classes to mentees, provides mentors with global networks and dopamine shot by helping mentees, mentors get positive reviews from experienced mentors

* **Market segment**
* **Good points**

**(VI) Lead Me(**[**https://leadme.live/**](https://leadme.live/)**)**

* **Website details**

1. online 1:1 and group sessions to learn from our industry experts in various sectors like Development, Product Management, Design, and many more.
2. UI /UX , Product Management, Crypto , Tech, Design, and Digital Marketing.

* **About**

Join us for online 1:1 and group sessions to learn from our industry experts in various sectors like Development, Product Management, Design, and many more. Get help in problem-solving from experts in your domain or learn about specific subjects. You are covered with automatic refunds and no-show protection in case the call doesn't happen.

Leadme offers a platform with interactive live sessions with the experts of top Organizations who can help you prepare for interviews, internships, and admission to India's top schools. Our unique approach to career guidance aids you in finding the right career for you.

* **Financial details**
* **Major investors**
* **Technology details**

1. **Widgets**

OWL Carousel

1. **Analytics**

Google Analytics

1. **Font scripts**

Google Font API

1. **Miscellaneous**

Prism

LottieFiles

1. **Web servers**

Nginx1.18.0

1. **Programming languages**

PHP

1. **Operating systems**

Ubuntu

1. **CDN**

Unpkg

jsDelivr

Google Hosted Libraries

1. **Tag managers**

Google Tag Manager

1. **JavaScript libraries**

jQuery

1. **Reverse proxies**

Nginx

1. **UI frameworks**

Bootstrap

1. **Retargeting**

Google Remarketing Tag

* **Business model**
* **Market segment**

**—--------------**

* **Good points**

##### Learn from Home

**work from the comfort of your home**

##### Certificate of Training & Internship

**You get Real project work experience along with Training**

##### Placement Assistance

**Practice job interviews**

##### Work on Live Project

**Work on live Project along with building sample projects**

##### Learning Material

**Learn at your pace by referring to our Material**

##### Doubt Clarification Session

**Solve your doubts and troubleshoot your problems with our experts**

* **Art of Conversation:**

1. How to speak confidently
2. By Prakhar Gupta (Youtuber)
3. How to behave
4. Guide to Personal Development
5. Fees are high ( 2499/4000 per year)

* **Concept live:**

1. Not for mentoring
2. Delhi based startup
3. Much like byju, unacademy, etc.
4. But at the backend, they mentor college 2nd and 3rd-year students for internships and let them know about all vacancies.
5. Many startups in Delhi are doing this but not on all a large scale, they don’t show this on websites.

* **Pushfar:**

1. For business, organizations, educational institution
2. Free mentor-mentee platform
3. Take fees from organizations to offer service
4. Have mentoring algorithm (Connect mentor to mentee)

* **Mentor Men:**

1. Bangkok, 2019
2. Men’s related problems like family, health, relationship,etc.
3. Social media type
4. Uses minds to earn

* **Mentoring Men:**

1. Australia based
2. Same purpose
3. Social cause
4. Earn through Donations and Jewish care

* **ADP-List:(**Extension**)**

1. Group sessions
2. No cost
3. Mentors require min. 5 years of exp.
4. Earning still confusing me

* **Micro Mentor:**

1. For Entrepreneurs
2. Social media like
3. Reach to mentor
4. Social cause
5. Earn through donations
6. Make loan ready

* **Mentoring:**

1. Non-Profit
2. America based
3. Overall mentorship
4. Social cause
5. Government support funds
6. Donation
7. Stats

* **Mentor Together:**

1. India
2. 13-21 Years mentee
3. Bang., Delhi, Pune, Mumbai.
4. Social cause
5. Not for Profit
6. Donation
7. Matching Algo. ( Hobby, Interest, traits, language)

* **Mentor Cruise:**

1. Coding related
2. Mentor fees acc. to rank
3. 7-Day free trial, refund til 14 days
4. Introductory call fees ( $40 - $60 )

* **Expertrons:**

1. Placement cell in college/for students
2. Guidance as well referrals
3. Franchise partner(B2C)
4. Pro(15000/month + 6% CTC) & Plus(4000/month + 15% CTC)
5. AI videobot technology

* **Mentoring complete:**

1. Business training
2. Analytics
3. Anytime mentor
4. Matching algorithm
5. Mentor training program
6. Acquired by Engagedly im May, 2019

* **Peoplegrove:**